

2009 Scenic Byway Award Winner

INTERPRETATION



REVISITING WASHINGTON CD AND WEBSITE

Tapping The Past's Stories With Today's Technology

The Washington Trust for Historic Preservation led the Revisiting Washington project, producing an interactive, multi-media travel guide that updates the State's classic 1941 Works Progress Administration (WPA) guidebook, "Washington: A Guide to the Evergreen State." The "green guides" themselves are artifacts from the nation's Great Depression and Federal New Deal history.

When the 1941 WPA Driving Guide map was overlaid with the current map of twenty-two Washington scenic byways, fourteen of the State's routes matched. The project retraced Washington's guidebook journey with a modern wanderer's tools, including a handheld GPS unit and other digital technology, such as

Flash programming and PDFs. Researchers gathered information in the field and invited community involvement through their queries. The final product featured an interactive website (www.revisitingwashington.org) and complimentary CDs that promoted heritage tourism and highlighted historic resources along the byways.

The State's entire scenic byway program benefited from the project. The visual presentation echoes the historic narrative text and welcomes all generations of travelers. History comes alive through the fun and captivating presentation. Not surprisingly, the product has enjoyed great public appeal.

BYWAYS: Chinook Scenic Byway, Stevens Pass Greenway, International Selkirk Loop, Coulee Corridor, Whidbey Scenic Isleway, Chuckanut Drive Scenic Byway, San Juan Islands Scenic Byway, Mt. Baker Scenic Byway, North Cascades Scenic Byway, Okanogan Scenic Byway, North Pend Oreille Scenic Byway, Lewis and Clark Scenic Byway, White Pass Scenic Byway, Pacific Coast Scenic Byway

STATE: WASHINGTON



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